Xexporum

PORTFOLIO PORTFOLIO





GOOD to GREAT



CONNECT

Exporum offers global partners and clients business solutions optimized for MICE industry with its brilliant initiatives for planning and organizing.

ABOUT US

Exporum was founded in April, 2003. The company's headquarter is located in Seoul, Korea. Exporum is MICE(Meeting, Incentives, Convention & Exhibition) expert company leading Korea's exhibition/convention industry

The company established a branch office each in Shanghai and Ho Chi Minh City to launch international business in 2010.

Exporum can proudly describe itself as a "Global Event Organizer," hosting more than 30 exhibitions every year in and out of Korea.

M	ain	History

2003. 4	Exporum Inc. founded	The 50th Trade Day Award
2010. 7	Exporum VIETNAM founded	The 52nd Trade Day Prime Minister Citation
2014. 9	Signed the MOU with ICO (International Coffee Organization)	Korea Exhibition Industry Awards-Knowledge and Economy Minister Prize
2015. 8	Exporum CHINA founded	Education, Science and Technology Minister of Korea Citation
2017. 10	Reed-Exporum Joint Venture founded	Selected as Technology Innovative SMEs
2019.8	Exporum U.S.A founded	Selected as The Best Employer
		National Representative 1000 innovative company
		Smart MICE Activation Support Project Global Sector Outstanding Company

Awards

(Korea Tourism Organization)

Address

Korea 5, Baekjegobun-ro 9-gil, Songpa-gu, Seoul, Republic of Korea (Zip: 0556	31)
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China 9F, 901 N0.309, Yuyuan Road, Jing'an District, Shanghai

9F, Vietnam business Center Bldg, 57 Ho Tung Mau St, Ben Nghe Ward, Q 1, HCMC **Vietnam**

Bellevue Tower 108th Ave NE, Bellevue, WA, 98004 U.S.A









World Barista Championship 2024





ORGANIZATION





BUSINESS

Portfolio

Food & Beverage

Seoul International Cafe Show

World Coffee Leaders Forum

Seoul Coffee Festival

Seoul Bar & Spirits Show

World of Coffee Asia

Technology & IT

Smart Tech Korea

AI & Big Data Show

Secu-Tech Show

Robot Tech Show

Retail & Logis Tech Show

AI FACTORY EXPO

TechCon

XR & Spatial Computing Show

& Lifestyle

Seoul Pop Culture Convention

THE MOST Valuables

Beautycon Seoul

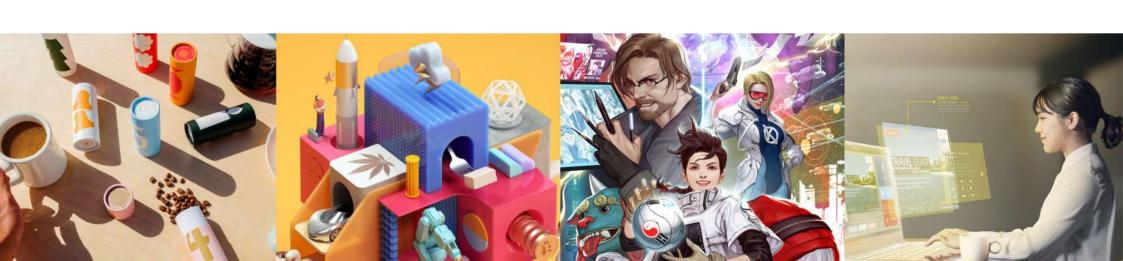
Education & **Entertainment**

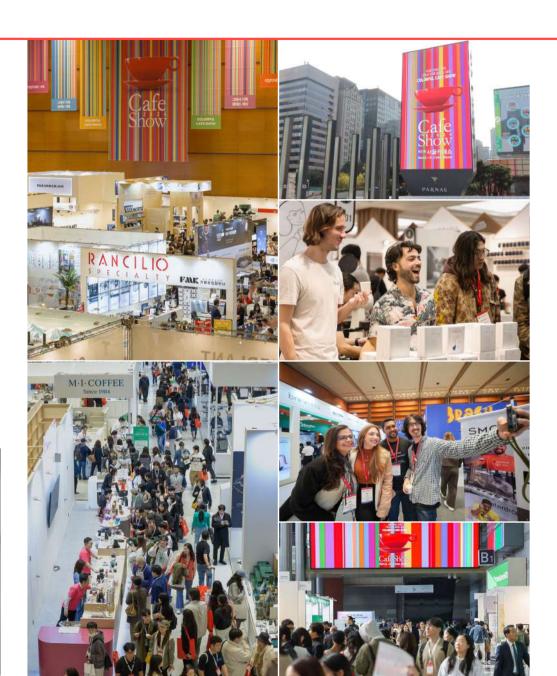
Education Korea

EDUCON

Edtech Korea Fair

World Coffee Battle







Seoul Int'l Cafe Show

Title The 25th Seoul Int'l Cafe Show (Cafe Show Seoul 2026)

Period Nov. 11(Wed) ~ 14(Sat), 2026

Venue COEX, Seoul

Scale 700 Exhibitors, 4,000 Brands, 2,000 Booths from 35 countries

130,000 Visitors from 75 countries

Cycle Annual (Since 2002)

Exhibit Items Coffee, Tea, Bakery, Dessert, Ice-cream, Chocolate, Beverage,

Raw Material, Machine & Equipment, Interior, Franchise & Start-up,

Kitchen Appliances, Food Service Industry

Signature Coffee Alley Event

Cherry's Choice

Cafe Show Excellence Award Korea Coffee Championship

Korea Coffee League Cafe Show ESG

Concurrent World Coffee Leaders Forum

Event Seoul Coffee Festival



World Coffee Leaders Forum

Title The 15th World Coffee Leaders Forum (WCLF 2026)

Period Nov. 11(Wed) ~ 14(Sat), 2026

Venue COEX, Seoul

Cycle Annual (Since 2012)

Program **Official Program**

Opening Ceremony, Welcome Reception

Academic Program

Plenary Session, Professional Session

Experiential Program

Origin Adventure Session, Champion Session, K-Dessert Pairing

Education Program

SCA Education Program

Contest

Global Coffee Youth Idea Contest





















Seoul Coffee Festival

Title The 11th Seoul Coffee Festival (Seoul Coffee Festival 2026)

Period Nov. 11(Wed) ~ 14(Sat), 2026

Venue COEX and major cafe streets in Seoul

Cycle Annual (Since 2016)

Seoul Coffee Spot Program

Coffee Talk

Coffee Library

Coffee Art Gallery

Coffee Science Lab

Coffee Training Station

Coffee Culture Parade



Seoul Bar & Spirits Show

Title The 6th Seoul Bar & Spirits Show

July 24(Fri) ~ 26(Sun), 2026 Period

Venue COEX, Seoul

Scale 250 Exhibitors, 500 booths

40,000 Visitors from 23 Countries

Annual (Since 2021) Cycle

Exhibit Whisky, Brandy/Cognac, Rum, Gin, Vodka, Mescal/Tequila, Liqueur,

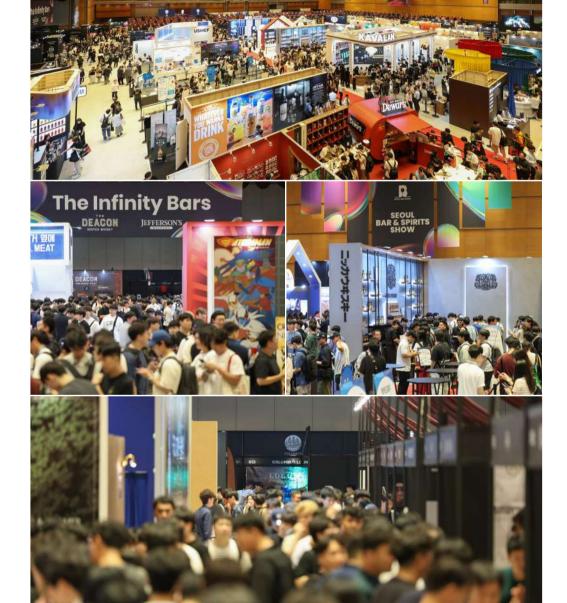
Items Cocktail, K-Spirits, Asia Spirits, Beer, Wine, Appliances and Equipment, Gourmet Food

Signature Exhibition: Brand Booth, The Infinity Bars

Event Conference: Master Class

Stage: The Highlight

Competition: World Cocktail Battle

















World of Coffee Asia

Title The 3rd World of Coffee Asia

World of Coffee Asia 2026

Period May 7 (Thu) - 9 (Sat), 2026

Venue Asia Tour (Bangkok, Thailand in 2026; Jakarta, Indonesia in 2025 Busan,

South Korea in 2024)

Scale 300 Exhibitors, 500 Booths from 40 countries

30,000 Visitors from 60 countries

Cycle Annual

Exhibit Coffee (beans, green beans), Coffee machines, Raw materials,

Items Water purification systems, Milk, Packaging/containers, Store equipment

Signature Roaster Village Event Producer Village

Cupping Rooms SCA Lecture Series

Brew Bars

Concurrent SCA Community Lounge

Event World Cup Tasters Championship 2026















Title The 15th Smart Tech Korea

Period Jun. 10(Wed) ~ 12(Fri), 2026 Venue Hall A,B,C,D, COEX, Seoul

Scale 500 Exhibitors, 2,000 booths / 55,000 Visitors

Cycle Annual (Since 2011)

Exhibit Al, Big Data, Robots, Digital information protection, Cybersecurity, Collaboration tools, SaaS, Al manufacturing, Collaborative robot,

Service robot, Digital Logistics & Distribution, Quantum Technology,

Digital Healthcare, AI FACTORY EXPO

Signature TechCon (International Smart Tech Conference)
Event Retail Tech Week, Korea Al Industry Awards,

e-Commerce Pitching Festa, Smart Daily Life, The Highlight,

Stage A(Open Pitching Stage), Stage R (Innovative Robot Showcase),

B2B matching, etc.

Concurrent Al & Big Data Show
Event Secu Tech Show

Retail & Logis Tech Show

Robot Tech Show Smart Tech Show AI FACTORY EXPO

TechCon







Title Al & Big Data Show 2026

Period Jun. 10(Wed) ~ 12(Fri), 2026

Venue COEX, Seoul

Scale 500 Exhibitors, 2,000 booths /

55,000 Visitors (Including Co-Located Events)

Annual (Since 2011) Cycle

Exhibit Al&Data convergence solution/platform,

Items LLM, Al agents, Big Data Solutions, Deep Learning,

Machine learning, Data Centers,

Cloud computing, SaaS, Edge Computing

Signature International Smart Technology Conference (TechCon)

Event Korea Al Industry Awards

Stage A(Open Pitching Stage)

Overseas Buyer Export Consultation

Smart Daily Life Pavilion

The Highlights



Secu Tech Show 2026 Title

Period Jun. 10(Wed) ~ 12(Fri), 2026

Venue COEX, Seoul

Scale 500 Exhibitors, 2,000 booths / 55,000 Visitors

Cycle Annual (Since 2011)

Exhibit Data & Information Protection, Video Data Encryption, Items

Document Security Solutions, Ransomware Firewalls, Security Management Systems, IoT device security,

Access Control Systems, Biometrics.

Signature International Smart Technology Conference (TechCon)

Stage A(Open Pitching Stage)

Overseas Buyer Export Consultation

Smart Daily Life Pavilion

The Highlights

CyberSec Algo Wars







Event





Title Robot Tech Show 2026

Period Jun. 10(Wed) ~ 12(Fri), 2026

Venue COEX, Seoul

Scale 500 Exhibitors, 2,000 booths / 55,000 Visitors

Cycle Annual (Since 2011)

Exhibit Service Robot Items Industrial Robotics

Event

Robotic Service

International Smart Technology Conference (TechCon) Signature

Stage R (Innovative Robot Showcase)

Overseas Buyer Export Consultation

Smart Daily Life Pavilion

The Highlights



Title Retail & Logis Tech Show 2026

Period Jun. 10(Wed) ~ 12(Fri), 2026

Venue COEX, Seoul

Scale 500 Exhibitors, 2,000 booths / 55,000 Visitors

Cycle Annual (Since 2011)

Exhibit Al-based Distribution Solutions, e-commerce, D2C service solutions,

Items Logistics Robots/Automation Systems, SCM solutions,

Unmanned Payment Systems, Kiosks, Vending machines, POS.

Signature The 14th Distribution Industry Week

Event E-Commerce Pitching Festa

Overseas Buyer Export Consultation

Stage A(Open Pitching Stage)

Smart Daily Life Pavilion

The HIGHLIGHT









Title AI FACTORY EXPO 2026

Jun. 10(Wed) ~ 12(Fri), 2026 Period

Venue COEX Hall D , Seoul

400 Exhibitors, 1,500 Booths / 50,000 Visitors

Exhibit Industrial Al

Items Al Manufacturing

Al PowerGen

Signature AI FACTORY Conference

Event Stage A(Open Pitching Stage)

1:1 Overseas Buyer Export Consultation

IR pitching, consulting, and investment consultation meetings



Intl' Smart Technology Conference

Title The 8th International Smart Technology Conference (TechCon 2026)

Period Jun. 10(Wed) ~ 12(Fri), 2026

Venue COEX, Seoul

Cycle Annual(Since 2018)

Program Day 1 : Robot

Day 2 : Al & Big Data

Day 3: Cyber Security / Quantum Technology









XR & Spatial Computing Show 2026 Title

Period October 13 (Tue) - 16 (Fri), 2026

COEX, Seoul Venue

550 Companies, 1,300 Booths / 70,000 Attendees Scale

(Including Concurrent Events)

Cycle Annual (Since 2021)

Exhibit Human Digital Twin, Spatial Computing

Infrastructure & Platform, Web 3.0 & Blockchain Items

Simulators, VR, AR, MR, XR, etc.

Domestic and International Buyer Visits

Signature Innovation Award

Event VC Investment Consultation

Concurrent KES (Korea Electronics Show) 2026

Event



Seoul Pop Culture Convention

Title Seoul Pop Culture Convention 2026 (Seoul POPCON 2026)

Period Aug. 14(Fri) ~ 16(Sun), 2026

Venue COEX, Seoul

Scale 200 Exhibitors, 350 Booths, 50,000 Visitors

Cycle Annual

Exhibit GAME CON

Items PC Game, Console Game, Mobile Game, Indie Game, Al, XR, etc

COMIC CON

Webtoon, Animation, Character, Figurine, Cosplay, Book, etc.

LIVE CON

Movie, Drama, Music, Streaming Platform, OTT, etc.

AND MORE

Hobbies, Collections, Drawing, Fashion, F&B, etc.

Signature Star Meet & Talk

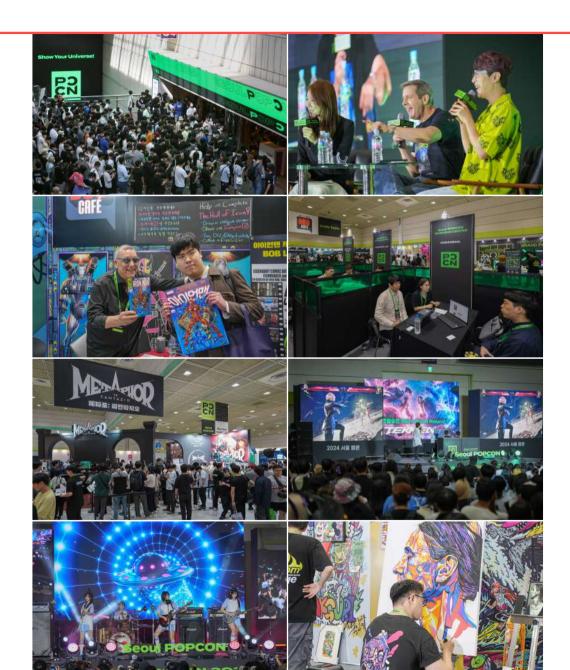
Event Grand Open(New

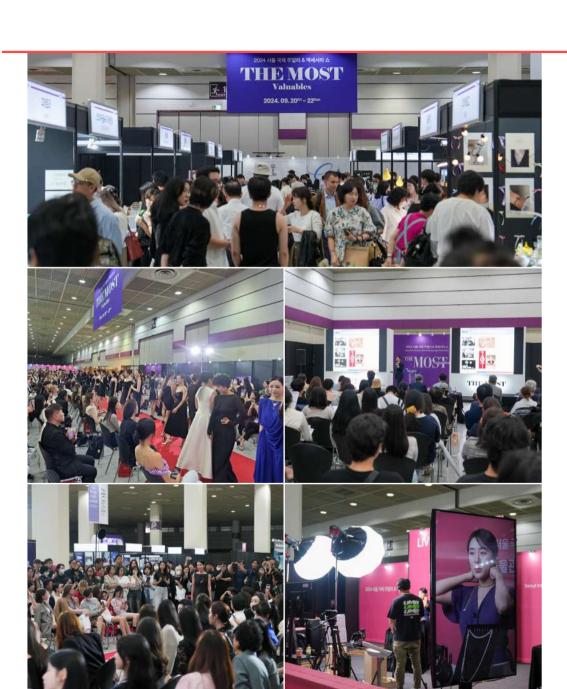
Grand Open(New Release/Product Showcase)

The Game of X

Ultimate Cosplay Battle World of Characters

The Rookies & Creator Alley Korea Contents Market







THE MOST Valuables

Title THE MOST Valuables 2026

(Seoul Int'l Jewelry, Gem & Accessories Show 2026)

Period Aug. 14(Fri) ~ 16(Sun), 2026

Venue COEX Magok, Seoul

Scale 200 Exhibitors, 300 Booths, 20,000 Visitors

Exhibit Fine & Fashion Accessories

Items High-End Collections, Weddings, Fine Art, Heritage, etc.

> Jewelry & Precious Metals Diamonds, Rubies, Pearls, etc.

Watches & Timepieces

High-End Watches, Limited Editions, Fashion Watches, etc.

Jewelry Tech & Solutions

3D Solutions, Safe packaging, Manufacturing Tools and Equipment, etc.

Signature **Event**

THE MOST Jewelry Fashion Show Overseas Buyer Export Consultation

Domestic and International MD Distribution Consultation

Korea Jewelry Design Association



Seoul Indie Beauty Show

Title Seoul Indie Beauty Show 2026 (IBS 2026)

Period Mar. 26 (Thu) - 28 (Sat), 2026 Venue COEX Magok 1F, Seoul

Scale 180 Companies, 250 Booths, 20,000 Attendees

Exhibit Skincare, Makeup, Inner Beauty/Health, Beauty Devices, Items Men's Care, Certification/Testing, Design/Packaging,

Beauty Startup Technology, ESG/Sustainability, Amenities/Wellness

Signature Event K-Beauty Global Buyer Export Consultation Domestic MD Distribution Consultation

Influencer Networking Day Beautycon (Trend Seminar)

Indie Beauty Product Planning Workshop IBS's Choice Rising Brand Showcase The SCENT: Fragrance Special Exhibition























Education Korea

Title The 23rd Korea Educational Technology & Contents Fair(Education Korea 2026)

Jan. 21(Wed) ~ 23(Fri), 2026 Period

Venue COEX, Seoul

Scale 20 Countries, 570 Exhibitors, 1,550 booths / 50,000 Visitors

Cycle Annual (Since 2004)

Exhibit Edtech, Smart School, Metaverse, AR/VR Education Contents, Coding/Steam Education, Educational Contents, Early Education, Items

Vocational Education & Organization, Educational Environment & Facility, etc.

Signature **Event**

Signature Future School Pavilion, VR/AR Physical Education Class, Edtech Home Learning Class, Life-Long Education Pavilion

Business Edu-Agora(Biz-Matching System), Orange Label,

Program Education Korea Awards

Seminar Academic Symposium of the Ministry of Education,

Education Department Teachers Seminars, Al Coding Education Seminar,

SW Talk Presentation, Future School Educator Seminar, etc.

Experience/ Future School Model Pavilion, VR Indoor Sports Experience,

Career Education Special Center, Creative Education Experience Center, Contest

Metaverse Experience Center, Education Kroea Robot Challenge, etc.

Event

Concurrent The 9th World Education Conference (EDUCON 2026)



World Education Conference

Title The 9th World Education Conference (EDUCON 2026)

Period Jan. 21(Wed) ~ 23(Fri), 2026

Venue COEX, Seoul

Cycle Annual (Since 2018)

Main Opening Ceremony, Welcome Reception,

Program Plenary Session, Technical Session, Networking Program

Sponsor education









Edtech Korea Fair

Title Edtech Korea Fair 2026

Period Sep. 17(Thu) ~ 19(Sat), 2026

Venue COEX, Seoul

Scale 16 Countries, 238 Exhibitors, 557 booths, 39,122 Visitors

Cycle Annual (Since 2007)

Exhibit E-Learning solution, Job training, Advanced education/K-12

Educational IT device & Smart device, E-books, Items

> Electronic publication, Virtual training system, R-Learning Educational robot, Online college, Life-long education

Signature Opening Ceremony, Edtech Awards, Edtech Academic Seminar Event StartUP VC Investment Presentation & IR Pitching

AES Conference & Awards, Edtech Business Matching

Al Education Edtech leaders seminar, AllEdu Shop Certified Product Presentation

Concurrent EdTech Korea Forum 2026

Event Global Education Innovation Summit



World Latte Art Battle

World Latte Art Battle Title

Venue COEX, Seoul Cycle

Annual (Since 2015)















World Cocktail Battle

The 10th World Cocktail Battle Title

July 25 (Sat) -26 (Sun), 2026 Period

Venue COEX, Seoul Annual (Since 2016) Cycle

















Title 11th Vietnam Int'l Cafe Show in Ho Chi Minh city

Period April 16 (Thu) ~ 18 (Sat), 2026

Saigon Exhibition & Convention Center (SECC), HCMC, Vietnam Venue

Scale 30,000 Trade Visitors (Expected) from 45 Countries

Cycle Annual

Exhibit Coffee, Bakery & Diary, Ceramics, Food Service, Franchise & Start-up,

Items Furniture & Interior, Food Ingredients, Mobile Payment Solution,

Kitchen appliances, Machine & Equipment, Packaging Solution,

Raw Material, Retail System, Washing & Cleaning.

Concurrent Mocha Port - Biz Matching, Coffee Talk, Cherry's Choice,

Events Roaster Village - Coffee Alley

Co-located **Events**

B VIETNAM BAR & SPIRIT SHOW Tea Show



Exclusive **Events**



VIETNAM BAR & SPIRIT SHOW

Title Vietnam Int'l Bar & Spirit Show 2026

Period April 16 (Thu) ~ 18 (Sat), 2026

Venue Saigon Exhibition & Convention Center (SECC), HCMC, Vietnam

Scale 30,000 Trade Visitors (Expected) from 45 Countries

Cycle Annual

Exhibit Bar & Spirits, Bakery & Diary, Glass, Bar Service, Franchise & Start-up,

> Furniture & Interior, Food Ingredients, Mobile Payment Solution, Kitchen appliances, Machine & Equipment, Packaging Solution,

Raw Material, Retail System, Washing & Cleaning.

Signature Mocha Port - Biz Matching, Infinity Bar

Events

Items

Concurrent **Events**







CafeShow



















Vietnam Int'l Cafe Show in Hanoi Title

Period October 08 (Thu) ~ 10 (Sat), 2026

Vietnam Exposition Center (VEC), Dong Anh, Hanoi, Vietnam Venue

Scale 120,000 Trade Visitors (Expected) from 45 Countries

Cycle Annual

Exhibit Coffee. Tea, Bakery & Diary, Ceramics, Food Service, Franchise & Start-up,

Items Furniture & Interior, Food Ingredients, Mobile Payment Solution,

Kitchen appliances, Machine & Equipment, Packaging Solution,

Raw Material, Retail System, Washing & Cleaning.

Signature Mocha Port - Biz Matching, Coffee Talk, Cherry's Choice,

Event Roaster Village - Coffee Alley







www.smartcityasia.vn VIETNAM



Title The 5th Smart City Asia 2026

Period May 06 (Wed) ~ 08 (Fri), 2026

Venue Saigon Exhibition & Convention Center (SECC), HCMC, Vietnam

Scale 20,000 Trade Visitors (Expected) from 15 Countries

Cycle Annual

Exhibit Al & Big Data Show: Al Intergration Solutions, Big Data Solutions, Cloud Computing

Items Security Tech: Data/Information Protection, Network, System Security

Smart Tech: Mobility, Spatial Computing, Quantum Technology

Robot Tech Show: Service Robot, Industrial Robot, Robot Manufacturing

Signature Event TECHCON, Business Matching, Start-ups Pitching, Tech-hub Visit

















VIETNAM www.smartcityasia.vn





Vietnam Int'l LED/OLED&Digital Signage Show 2026 (LEDTEC ASIA 2026) Title

Period May 06 (Wed) ~ 08 (Fri), 2026

Saigon Exhibition & Convention Center (SECC), HCMC, Vietnam Venue

Scale 20,000 Trade Visitors (Expected) from 15 Countries

Cycle Annual

Exhibit LED/OLED Lighting, Chips & Components Items Decoration Lighting, Premium Lighting

Smart Lighting, Traffic Lighting

Smart LED, UV LED, Digital Signage, Display Wall

Signature Event

LEDCON, Business Matching, Factory Visit







VIETNAM www.smartcityasia.vn



Title The 2nd EDUCATION VIETNAM 2026

Period May 06 (Wed) ~ 08 (Fri), 2026

Saigon Exhibition & Convention Center (SECC), HCMC, Vietnam Venue

Scale 20,000 Trade Visitors (Expected) from 15 Countries

Cycle Annual

Exhibit EdTech, Smart School, Distance Education, Metaverse,

Items Coding/STEAM Education, Educational Facilities & Environment,

> Life-Long Education, Vocational Education, Foreign Language Education, Study Abroad, HRD, Adult Education, Early and Elementary Education, Culture and Arts Education, Physical Education, After-school Classes

Signature **Event**

EDUCON, Edu-Agora, M.E.R.C, Orange Label



















China Int'l Cafe Show

Title China Int'l Cafe Show Beijing (Cafe Show China 2026)

Venue CIEC, Beijing

Scale 380 Exhibitors, 76,000 Visitors

Cycle Annual (Since 2013)

Exhibit Coffee, Tea, Bakery, Dessert, Ice-cream, Chocolate, Beverage

Items Raw Material, Machine & Equipment, Interior

Franchise & Start-up, etc

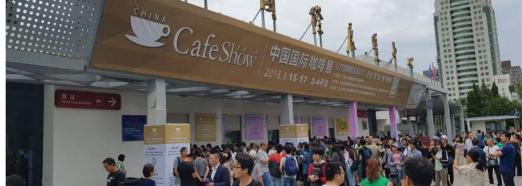
Coffee Talk Signature

Event Asia Coffee Avengers

Greater China Coffee Elite Forum (GCEF)

Cherry's Choice





SHANGHAI 上海







韩国时尚消费品展览会 北京 韩国时尚消费品展览会 上海

K-Style Fair

Title K-Style Fair 2026

Period TBA (Second half of 2025) Venue Beijing/Shanghai, China

Scale 150 Exhibitors, 300 Booth, 20,000 Visitors

Cycle Every 2 years

Exhibit K-Food Items

K-Beauty K-Baby

K-Lifestyle K-Fashion

Buyer Biz Matching, Signature

Korea Traditional Culture Experience Event Event

K Beauty Demo Pavilion, Cooking Class



Exhibition List

Main Show

Korea Expo Tokyo Korea Expo Paris



JAPAN www.k-expo.org













Title Korea Expo Tokyo 2026

April 16th(Thu) ~ 18th(Sat), 2026 Period

Sunshine City Convention Center, Tokyo, Japan Venue

Scale 120 Companies, 200 Booths

Exhibit K-Beauty, K-Food, K-Lifestyle, K-Contents, K-Edu, K-Tour

Items

B2B Signature

Event Biz-Matching

Startup Pitching Contest

K-Business Tour

Korea-Japan Economic Forum

B2C

K-Class

Korea Expo Rising Stars

K-Pop Cover Dance Challenge

K-Retro Nori Zone K-Contents Stage

www.k-expo.org

Rorea Expo Paris 2026

Title Korea Expo Paris 2026

Period June18th(Thu) ~ 20th(Sat), 2026

Venue Paris Expo Porte de Versailles, Paris, France

Scale 280 Companies, 500 Booths

Exhibit K- Beauty, K-Food, K-Lifestyle, K-Contents, K-Edu, K-Tour

Items

Signature B2B

Biz-Matching Event

Startup Pitching Contest

K-Business Tour

B₂C

K-Class

Korea Expo Rising Stars

K-Pop Cover Dance Challenge

K-Retro Nori Zone K-Contents Stage









Jan Hosted the 22nd Korea Education Fair (Education Korea 2025)

Mar Hosted the Korea Expo Osaka 2025

Mar Hosted the Seoul Indie Beauty Show 2025

Apr Official Operation Agency the Science Festival 2025

Apr Hosted the 2Vietnam Int'l Bar & Spirit Show 2025

Apr Hosted the 10th Cafe Show Vietnam 2025

May Hosted the World of Coffee Jakarta

May Hosted the Smart City Asia & LEDTEC ASIA 2025

Jun Hosted the Korea Expo Paris 2025

Jun Hosted the Global Supply Chain Innovation Fair 2025

Jun Hosted the 14th SMART TECH KOREA 2025

Jun Official Operation Agency the Seoul Food 2025

Jul Hosted the World Cocktail Battle 2025

Jul Hosted the Seoul Bar & Spirit Show 2025

Jul Designated as a specialized trading company

Jul Registered three MICE-related technology patents

Sep Hosted the 2025 Seoul POPCON 2025

Sep Hosted the 2025 Seoul International Jewelry & Accessory Show

(THE MOST Valuables 2025)

Sep Hosted the 2025 Edtech Korea Fair 2025

Sep Official Operation Agency the Smart Life Week

Oct Hosted the 2025 XR & Spatial Computing Special Exhibition

Oct Official Operation Agency the K-Tech Showcase

Nov Hosted the 24th Seoul Int'l Cafe Show (Cafe Show Seoul 2025)

Nov Hosted the 14th World Coffee Leaders Forum 2025 (WCLF 2025)

Dec Origanized the Al Content Fetival 2025

Dec Received the \$2 Million Export Tower award from the Ministry of Trade, Industry and Energy

2024

Jan Hosted the EDUCATION KOREA 2024

Apr Hosted the Vietnam International Cafe Show 2024

Apr Hosted the Smart Tech & City Asia 2024

May Hosted the 3rd Seoul Bar & Spirit Show (Seoul Bar & Spirit Show 2024)

May Hosted the World of Coffee 2024

May General Operation of the 2024 Seoul International Food Industry Fair

May Hosted Korea Expo Paris 2024

Jun Hosted the Smart Tech Korea 2024

Jun Hosted the Global Supply Chain Innovation Fair 2024

Jun Hosted the Smart Tech Korea 2024

Jun Hosted the Global Supply Chain Innovation Fair 2024

Aug Hosted the Seoul POPCON 2024

Sep Hosted the Seoul International Jewelry & Accessories Show 2024

Sep Hosted the Edtech Korea Fair 2024

Oct Hosted the XR & Spatial Computing Expo 2024

Oct Hosted the Suwon Beauty Festa 2024

Oct Hosted the Al Content Festival 2024 Nov Hosted the 9th Seoul Coffee Festival

Nov Hosted the 13th World Coffee Leaders Forum

Nov Hosted the 23rd Seoul Int'l Cafe Show

2023

JAN Hosted the 20th Korea Educational Technology & Contents Fair (EDUCATION KOREA 2023)

APR Hosted the Vietnam Int'l Cafe Show (Hochiminh, SECC)

APR Hosted the Smart Tech & City Aisa 2023 (Hochiminh, SECC)

MAY Hosted the Korea Expo

JUN Hosted the Smart Tech Korea 2023

JUL Hosted the CoMPEX KOREA 2023

JUL Hosted the Seoul Bar & Spirit Show 2023

AUG Hosted the Seoul POPCON 2023

SEP Hosted the Edtech Korea Fair 2023

OCT Hosted the Seoul Int'l Jewelry & Accessories Show 2023

OCT Hosted Metaverse Korea

2022

APR Hosted the 19th Korea Educational Technology & Contents Fair (EDUCATION KOREA 2022)

MAY Hosted the SMART CITY ASIA 2022 (Hochiminh, SECC)

JUN Hosted the SMART TECH KOREA 2022

JUN Official operation agency for Seoul Food 2022

JUL Hosted the Vietnam Cafeshow 2022 (Hochiminh, SECC)

AUG Hosted the Seoul Pop Culture Convention 2022 (Seoul POPCON 2022)

SEP Hosted the Seoul Int'l Jewelry & Accessories Show 2022

(THE MOST Valuables 2022)

SEP Hosted the Edtech Korea Fair 2022

SEP Hosted the Seoul Bar & Spirit Show 2022

SEP Official operation agency for Korea Sourcing Week 2022

OCT Hosted the Metaverse Korea 2022

NOV Hosted the 7th Seoul Coffee Festival

NOV Hosted the 11th World Coffee Leaders Forum 2022

NOV Hosted the 21th Seoul Int'l Cafe Show 2022

NOV Hosted the Edtech Expo 2022

NOV Official operation agency for World Al Fair 2022

NOV Hosted the Daejeon Pop Culture & Convention 2022

NOV Hosted the K-Beauty & Cosmetic Show 2022

2021

MAY Hosted the Education Korea 2022

MAY Hosted the EDUCON 2022

JUNE Hosted Smart Tech Korea 2021

SEP Co-organized the Edtech Korea Fair 2022

SEP Official operation agency for Agritech Expo 2021

OCT Hosted Metaverse Korea 2021

NOV Hosted the Seoul Int'l Bar & Spirit Show

NOV Official operation agency for Eco-Expo Korea 2021

NOV Hosted the 20th Seoul Int'l Cafe Show 2021

NOV Hosted the 10th World Coffee Leaders Forum 2021

NOV Hosted the 6th Seoul Coffee Festival

NOV Hosted the 6th World Coffee Battle

DEC Hosted the K-Beautycon 2021

DEC Selected as National Representative 1000 innovative company

2020

JAN Hosted the 17th EDUCATION KOREA 2020

JAN Hosted the 6th Salon du Chocolat Seoul 2020

JUL Hosted the World Nuclear and Radiation Expo 2020

SEP Hosted the CODEGATE 2020

SEP Co-organized the 15th Edutech Korea Fair 2020

SEP Organized Online Seoul Food 2020

OCT Official operation agency for 8th GTI EXPO Global Trade & Investment

NOV Hosted the 9th World Coffee Leaders Forum 2020

NOV Hosted the 19th Seoul Int'l Cafe Show 2020

NOV Hosted the 5th Seoul Coffee Festival

NOV Official operation agency for 16th PATent information EXpo

JAN Hosted the 16th Education Technology Fair 2019 (EDUTEC KOREA 2019)

JAN Hosted the 5th Salon du Chocolat Seoul 2019

APR Hosted the STAR-FRAN SHOW 2019 (KINTEX)

APR Hosted the Vietnam Int'l Broadcast & AV Show (VIBA 2019) (Ho Chi Minh City)

MAY Hosted the Vietnam Int'l LED/OLED & Digital Signage 2019 (LEDTEC ASIA 2019)

MAY Hosted the Vietnam National Barista Championship

MAY Hosted the 4th Vietnam Int'l Cafe Show 2019

MAY Hosted the STAR-FRAN SHOW 2019 (aT Center, Seoul)

JUN Hosted the World Nuclear and Radiation Expo 2019

JUN Hosted the Smart Tech Korea 2019

JUN Hosted the Automatic & Unmanned Technology Expo 2019 (Auto Tech Korea 2019)

AUG Hosted the 4th K-Beauty & Cosmetic Show 2019

SEP Official operation agency for e-Learning Korea 2019

NOV ASEAN-ROK Culture Innovation Summit

NOV Hosted the 18th Seoul Int'l Cafe Show 2019

NOV Hosted the 8th World Coffee Leaders Forum 2019

NOV Hosted the 5th Int'l Event, World Coffee Battle

DEC Head Quarter Office Relocation (Baekjegobun-ro 9-qil, 5, Songpa-qu, 05561, Seoul)

2018

JAN Hosted the 4th Salon du Chocolat Seoul 2018

JAN Hosted the 15th Education Technology Fair 2018 (EDUTEC KOREA 2018)

MAR Hosted the MK Start up & Franchise Show 2018

MAR Hosted the 5th SWEET KOREA 2018(Dessert 7 Fancy Food Festival)

APR Hosted the 2nd Busan International Balance Festival 2018

APR Hosted the Vietnam Int'l Broadcast & AV Show (VIBA 2018) (Hanoi)

APR Hosted Vietnam Int'l Game & Contents Fair (Vietcon 2018) (Hanoi)

MAY Established an official local office in Ho Chi Minh City (EXPORUM VIETNAM)

MAY Hosted the 3rd Vietnam Int'l Cafe Show 2018

MAY Hosted the Vietnam National Barista Championship

MAY Hosted the Vietnam Int'l LED/OLED Lighting & Digital Signage Show 2018

JUN Hosted the World Nuclear & Radiation Expo

JUN Hosted the 8th Smart-Tech Korea 2018

JUN Hosted the Korea International Vending Machine & Unmanned System Fair 2018

AUG Hosted the 3rd K-Beauty & Cosmetic Show 2018

AUG Hosted the 1st Int'l Fragrance Expo

AUG Official operation agency for e-Learning Korea 2018

AUG Hosted the 2nd Show of Hotel, Restaurant, Bar Equipment & Supplies 2018 (SHE 2018)

SEP Hosted the 6th China Int'l Cafe Show 2018 (CIEC 2018)

NOV Hosted the VR/AR & Visual Entertainment Show (VR China) 2018 (Shanghai)

NOV Hosted the 7th World Coffee Leaders Forum 2018

NOV Official operation agency for Global Game Exhibition G-STAR 2018

NOV Asian Animation Summit (AAS)

NOV Bio Industry Fair

NOV Hosted the 17th Seoul Int'l Cafe Show 2018

2017

JAN Hosted the 3rd Salon du Chocolat Seoul 2017

JAN Hosted the 14th Education Technology Fair 2017

FEB Hosted the MK Start up & franchise Show 2017

FEB Hosted the 4th SWEET KOREA 2017 (Dessert & Fancy Food Festival 2017)

FEB Hosted the Home Meal Replacement Expo 2017 (HMR Expo 2017)

MAR Hosted the Vietnam Int'l Broadcast & AV Show 2017 (VIBA 2017)

MAR Hosted the 2nd Vietnam Int'l Cafe Show 2017

MAR Hosted the Vietnam National Barista Championship

APR Hosted the Busan International Balance Festival 2017

APR Hosted the Vietnam Int'l LED/OLED Lighting & Digital Signage Show 2017

MAY Co-Hosted M-net Idol con 2017

MAY Head Quarter Office Relocation (Municong-dong, Songpa-gu, Seoul)

JUN Hosted World Nuclear & Radiation Expo 2017

JUN Hosted Smart-Tech Korea 2017

JUN Hosted the 2nd K-Beauty & Cosmetic Show 2017

JUL Hosted the 5th China Int'l Cafe Show 2017 (CIEC 2017)

AUG Official operation agency for e-Learning Korea 2017

AUG Hosted Show of Hotel, Restaurant, Bar Equipment & Supplies 2017 (SHE 2017)

SEP Received Outstanding Trade Exhibition 1st Award by Asian Federation

of Exhibition & Convention Associations)

OCT Established ReedExporum, a joint venture with Reed Exhibitions

NOV Hosted the 16th Seoul Int'l Cafe Show 2017

NOV Hosted the World Barista Championship in Seoul

NOV Hosted the 6th World Coffee Leaders Forum 2017

NOV Hosted the 3rd Int'l Event, World Coffee Leaders Forum 2017

NOV Official operation agency for Global Game Exhibition G-STAR 2017

DEC Hosted the 4th Christmas Korea 2017

2016

JAN Hosted the 13th Education Technology Fair 2016

MAR Hosted the MK Start up & Franchise Show 2016

MAR Hosted the 4th SWEET KOREA 2016 (Dessert & Fancy Food Festival 2016)

MAY Hosted the 1st Vietnam Int'l Cafe Show 2016

MAY Hosted the Vietnam National barista Championship

MAY Hosted the Vietnam Int'l Photo & Imaging Show 2016 (VIPI 2016)

MAY Hosted the Vietnam Int'l Broadcast & AV Show 2016 (VIBA 2016)

JUN Hosted the 6th Smart-Tech Korea 2016

JUN Hosted the SWEET Korea 2016 (Dessert & Fancy Food Festival) in Gwaniu

JUN Hosted the MK Start up & Franchise Show 2016 in Gwaniu

JUL Hosted the 4th China Int'l Cafe Show 2016 (CIEC 2016)

JUL Hosted the K-Style Fair 2016

SEP Official operation agency for E-Learning Korea 2016

SEP Hosted the Vietnam Int'l LED/OLED & Lighting Show 2016 (LEDTEC ASIA 2016)

SEP Hosted the 1st K-Beauty & Cosmetic Show 2016

SEP Hosted the World Nuclear & Badiation Expo 2016

NOV Hosted the 15th Seoul Int'l Cafe Show 2016

NOV Hosted the 5th World Coffee Leaders Forum 2016

NOV Established Asia Coffee Alliance (ACA)

NOV Official operation agency for Global Game Exhibition G-STAR 2016

DEC Hosted the 1st Shanghai Int'l Cafe Show 2016 (Shanghai)

DEC Hosted the Shanghai K-Style Fair 2016

DEC Hosted the 3rd Christmas Korea 2016

DEC Awarded by Prime Minister on the 52nd Trade Day

2015

JAN Hosted the 12th Education Fair 2015

MAR Hosted the MK Start up & Franchise Show 2015

MAR Hosted the 3rd SWEET KOREA 2015

APR Hosted the Malaysia Int'l Cafe Show 2015

APR Won the host bid for World Barista Championship 2017 to Seoul and

Signed Memorandum Of Understanding with Specialty Coffee Association of America

MAY Official operation agency for World Education Forum-KERIS/Seoul

Metropolitan Office of Education Booth

MAY Hosted the Vietnam Int'l Photo & Imaging Show 2015 (VIPI 2015)

MAY Hosted the Vietnam Int'l LED/OLED & Lighting Show 2015 (LEDTEC ASIA 2015)

MAY Hosted the Vietnam Int'l Broadcast & AV Show 2015 (VIBA 2015)

JUN Hosted the 5th Smart-Tech Korea 2015

JUL Hosted the 3rd China Int'l Cafe Show 2015 (CIEC 2015)

JUL Hosted the K-Style Fair 2015

AUG Established EXPORUM CHINA in Shanghai

SEP Hosted the World Nuclear & Radiation Expo

SEP Official operation agency for e-Learning Korea

NOV Hosted the 14th Seoul Int'l Cafe Show 2015

NOV Hosted the 1st Int'l Event, World Coffee Battle

NOV Hosted the 4th World Coffee Leaders Forum 2015

NOV Official operation agency for Global Game Exhibition G-STAR 2015

DEC Hosted the Korea Christmas Fair 2015

JAN Hosted the 11th Education Fair 2014

JAN Hosted the 2nd Salon du Chocolat Seoul

FEB Appointed as the President of Korea Exhibition Organizers Association(KEOA)

MAR Hosted the MK Start up & Franchise Show 2014

MAR Hosted the 2nd SWEET Korea 2014 (Dessert & Fancy Food Festival)

MAY Hosted the Vietnam Int'l Photo & Imaging 2014 (VIPI 2014) (SECC, Ho Chi Minh City) MAY Hosted the Vietnam Int'l LED/OLED & Technology Show 2014 (LEDTEC ASIA 2014)

MAY Hosted the Vietnam Int'l Broadcast & AV Show 2014 (VIBA 2014)

JUN Appointed as the vice-president of Federation of Service Industries

JUN Hosted the 4th Smart-Tech Korea 2014

JUL Hosted the 2nd China Int'l Cafe Show 2014 (CIEC 2014)

AUG Appointed as the vice-president of Association of Korea Exhibition Industry

AUG Moved the EXPORUM VIETNAM office to Ho Chi Minh City

SEP Hosted the World Nuclear & Radiation Expo 2014

SEP Official operation agency for e-Learning Korea 2014

NOV Hosted the Smart e-Learning Busan Expo 2014

NOV Hosted the 13th Seoul Int'l Cafe Show 2014

NOV Invited the Executive Director of International Coffee Organization (ICO), Roberio Silva

NOV Hosted the 3rd World Coffee Leaders Forum 2014

NOV Official operation agency for Global Game Exhibition G-STAR 2014

DEC Hosted the Korea Christmas Fair 2014

DEC Received the 50th Trade Day Award

JAN Hosted the 1st Salon du Chocolat Seoul 2013

JAN Hosted the 10th Education Fair 2013

MAR Hosted the Packaging World 2013

MAR Hosted the SWEET Korea 2013 (Dessert & Fancy Food Festival)

MAR Hosted the Singapore CAFE ASIA 2013 (Marina Bay Sands)

APR Hosted the Vietnam Int'l Digital Photo & Imaging Show 2013 (VIPI 2013)

& Vietnam Int'l Broadcast & AV Show 2013 (VIBA 2013)

MAY Official operation agency for Good Game Show Korea 2013

MAY Hosted the Singapore Int'l LED/OLED Technology Show (LEDTEC ASIA 2013)

JUN Hosted the 3rd Smart M-Tech Korea 2013

JUN Hosted the MK Start up & Franchise Show 2013

AUG Hosted the 1st China Int'l Cafe Show 2013 (CIEC 2013)

SEP Hosted the Power Tech Korea 2013

SEP Official operation agency for 8th e-learning Korea 2013

SEP Invited to participate in the 50-year anniversary of International Coffee Organization

OCT Hosted the Smart Convergence Show 2013

OCT Hosted the Vietnam LED/OLED Lighting World 2013

NOV Hosted the 12th Seoul Int'l Cafe Show 2013

NOV Invited the Executive Director of International Coffee Organization (ICO), Roberio Silva

NOV Hosted the 2nd World Coffee Leaders Forum 2013

NOV Hosted the Smart e-Learning Busan Expo 2013

NOV Official operation agency for Global Game Exhibition G-STAR 2013

DEC Official operation agency for Korea Financial Planning Expo 2013

DEC Official operation agency for Asian Animation Summit 2013

2012

JAN Hosted the 9th Education Fair 2012

MAR Official operation agency for Donation for Education Fair

MAR Hosted the Singapore Int'l LED/OLED Technology Show (LEDTEC ASIA 2012)

MAY Official operation agency for APEC Educational Ministerial Meeting

JUN Hosted the 2nd Smart-Tech Korea 2012

AUG Official operation agency for Korea Serious Game Festival 2012

AUG Hosted the Vietnam Int'l Digital Photo & Imaging Show 2012 (VIPI 2012)

AUG Hosted the Smart e-Learning Busan Expo

AUG Hosted the World Nuclear & Radiation Expo 2012

AUG Official operation agency for Design Nature & Agriculture

AUG Official operation agency for Job/Occupation Fair 2012

AUG Official operation agency for Seoul Job/Occupation Fair 2012

AUG Official operation agency for ITS GAME

SEP Official operation agency for e-Learning Korea 2012

OCT Hosted the 5th LED/OLED Lighting Fair 2012

OCT Hosted the EV/SMART CAR & Battery Korea 2012

NOV Hosted the Digital Media Fair 2012

NOV Official operation agency for Global Game Exhibition G-STAR 2012

NOV Hosted the 11th Seoul Int'l Cafe Show 2012

NOV Hosted the 1st World Coffee Leaders Forum 2012

NOV Hosted the LED@SHOW

2011

JAN Hosted Seminar and Conference on ASEAN Cafe Industry

JAN Registered for AKEI(Association of Korea Exhibition Industry) Membership

JAN Joined UFI(Global Association of the Exhibition)

JAN Hosted the English & World Language Education Expo 2011

JAN Hosted the Career & Lifelong Education Expo 2011

JAN Hosted the 8th Korea Education Fair 2011

FEB Official operation agency for Game Developers Conference Expo

FEB Official operation agency for 1st e-ICON World Contest

MAR Joined INT'L Association of Exhibition, Event (IAEE)

MAR Joined Society of Independent Show Organizers (SISO)

JUN Hosted the 1st Smart-Tech Korea 2011

JUN Hosted the EV/Smart Car & Battery Korea 2011

SEP Official operation agency for 6th e-Learning Korea 2011

SEP Hosted the 5th LED/OLED Lighting Fair 2011

OCT Official operation agency for Korea Serious Game Festival 2011

NOV Hosted the 10th Seoul Int'l Cafe Show 2011

NOV Official operation agency for Global Game Exhibition G-STAR 2011

DEC Hosted the Digital Media Fair 2011

JAN Hosted the 2nd Study Fair Korea 2010

JAN Hosted the 7th Education Fair 2010

JUN Official operation agency for D.N.A Expo

JUL Established EXPORUM Liaison Office in Hanoi, Vietnam

SEP Official operation agency for TCEB FORUM "Thailand Invitation"

SEP Official operation agency for Korea Serious Game Festival 2010

OCT Official operation agency for Turkey CeBIT Eurasia 2010 "Smart Learning Korea"

OCT Hosted the 4th LED/OLED Lighting Fair 2010

NOV Official operation agency for Job/Occupation Fair

NOV Hosted the 9th Seoul Int'l Cafe Show 2010

NOV Hosted the 5th Seoul Int'l Fancy Food Festival 2010

NOV Official operation agency for G-STAR 2010

NOV Official operation agency for Korea-China-Game Culture Festival

DEC Joined AFECA(Asian Federation of Exhibition and Conference Associations) Membership

2009

JAN Hosted the 1st Education Expo 2009

JAN Hosted the 6th Education Fair 2009

APR Official operation agency for 12th Edu Expo 2009

JUN Hosted the 4th Korea Int'l New & Renewable Energy, Battery Expo 2009

SEP Official operation agency for Green Energy Regulation & National Industry Initiative 2009

SEP Official operation agency for Dubai GITEX e-Learning Korea Pavilion

SEP Official operation agency for 4th e-Learning Korea 2009

OCT Official operation agency for Job/Occupation Fair 2009

OCT Official operation agency for KANZ Road Show 2009

OCT Hosted the 3rd LED/OLED Lighting Fair 2009

NOV Hosted the 8th Seoul Int'l Cafe Show 2009

NOV Hosted the 4th Seoul Int'l Fancy Food Festival 2009

DEC Awarded Official Commendation by Ministry of Education, Science and Technology

JAN Hosted the 3rd Office 7 business Fair 2008

JAN Hosted the 5th Education Fair 2008

JUN Official operation agency for Korea e-Government Promotion Center 2008

SEP Registered as an Exhibition Business certified by Ministry of Knowledge Economy

SEP Official operation agency for 3rd e-Learning Korea

OCT Hosted the 2nd Lighting Fair 2008

OCT Received Official Commendation by Korea Institute of Lighting Technology

OCT Hosted the IPTV/VoIP WORLD EXPO 2008

NOV Hosted the 7th Seoul Int'l Cafe Show 2008

NOV Hosted the 3rd Seoul Int'l Fancy Food Festival 2008

NOV Received Official Commendation by Beautiful Store

NOV Hosted the 3rd Clean Korea 2008

DEC Awarded by Knowledge Economy Minister - Trade Day

2007

JAN Hosted the 2nd Office/Business Fair 2007

JAN Hosted the 4th Education Fair 2007

APR Registered as an International Convention Planner

MAY Hosted the 3rd Battery Korea 2007

MAY Certificated as a Venture Company - knowledge service industry

JUN Registered as a Regular Member of Innovation Business Association

SEP Official operation agency for Korea e-Government 2007

SEP Official operation agency for 6th Chungcheong Region Venture Plaza 2007

SEP Official operation agency for 2nd e-Learning Expo 2007

OCT Hosted the 1st Lighting Fair 2007

NOV Designed INCHM TOKYO 2005 "Korea" Pavilion

NOV Hosted the 6th Seoul Int'l Cafe Show

NOV Hosted the 2nd Seoul Int'l Fancy Food Festival 2007

NOV Official operation agency for Softexpo 2007 Chuncheong Pavilion

2006

FEB Hosted the 3rd Education Fair 2006

FEB Hosted the 1st Office & Business Fair 2006

JUN Official operation agency for Seoul Eoul Orum small and medium Enterprises Fair

SEP Official operation agency for Farms village Festival 2006

OCT Hosted the Seoul Int'l Cafe Show 2006

OCT Hosted the 2nd WFBSC Int'l Clean Fair 2006

NOV Hosted the 2nd VoIP/IP Multimedia World

NOV Hosted the 1st Seoul Int'l Fancy Food Festival 2006

2005

JAN Registered as a Regular Member of Korea Exhibition Organizer Association

JAN Hosted the 2nd Education Fair 2005

MAR Hosted the 3rd Natural Product & Well-Being Fair 2005

OCT Hosted the 2nd Battery Korea 2005

OCT Official operation agency for Seoul Int'l Pharmacist Congress

NOV Hosted the 1st VoIP/IP Multimedia World

NOV Hosted the Seoul Int'l Cafe Show 2005

NOV Designed INCHM TOKYO 2005 "Korea" Pavilion

NOV Official operation agency for APEC IT KOREA "e-Learning" Pavilion

2004

JAN Hosted the 1st Education Fair 2004

MAY Hosted the 1st Natural Products & Well-Being Fair 2004

JUL Signed a Memorandum Of Understanding with Japan Management Association

JUL Official operation agency for 2nd Pensionpia 2004

JUL Hosted the Seoul Int'l Building Security, Cleaning, Pest Control

and Maintenance Services 2014 (KIBS 2004)

OCT Official operation agency for 2nd Korea Career & Job Fair 2004

NOV Official operation agency for Enterprise Management Fair 2004

NOV Hosted the Natural Product & Well-Being Fair 2004

NOV Hosted the Seoul Int'l Cafe Show 2004

2003

APR Established EXPORUM Inc.

OCT Official operation agency for Chungcheong Region Venture Plaza 2003

OCT Hosted the Battery Korea 2003

NOV Seoul Int'l Cafe Show 2003

Global Partners

America

SCA (Specialty Coffee Association) WCE (World Coffee Event)

IWCA (International Women's Coffee Alliance)

Reed POP

Europe

독일 DIDACTA (GEE GmbH)

ICO (Int'l Coffee Organization)

SCAE (Specialty Coffee Association of Europe)

Reed Exhibitions

프랑스

Event International Reed MIDEM

Asia

중국

CIEC (China Int'l Exhibition Center)

CCPIT

Reed Exhibitions China

Zhongshan Tengda Sega Exhibition Co., Ltd

China Joy (Howell Expo)

일본

영국

SCAJ (Specialty Coffee Association of Japan) JMA (Japan management Association) TSO (Trade Show Organization)

Global Information, Inc.

싱가폴

인도네시아

PT. Royalindo

Reed Panorama

STB(Singapore Tourism Board) EES Exhibition & Event Services The Planner Affairs Pte.

대만

말레이시아

Kaizer Exhibitions

필리핀

Asia World-Expo

홍콩

PETCO (Philippine Exhibitions and Trade Corp.)

WEC

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